

SUSTAINABILITY

STORY
HOTELS & RESORTS



Seychelles Sustainable Tourism Label
Safeguarding Seychelles for Tomorrow



Seychelles' Leading
Green Resort



Seychelles' Leading
Green Resort

"WE LIVE IN AN ERA WHERE PEOPLE HAVE
BECOME VERY CONSCIOUS ABOUT THE
ENVIRONMENT.
TRAVELLERS ARE ON THE LOOKOUT TO
ASSOCIATE THEMSELVES WITH SUSTAINABLE
SERVICE PROVIDERS"

Mr. Didier Dogley, Seychelle's Former
Minister of Tourism, Civil Aviation, Ports
and Marine

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WHAT IS SUSTAINABILITY FOR STORY HOSPITALITY?

"We understand sustainability as meeting the needs of the present **without compromising** the ability of **future generations** to meet their own needs"

Claudio Capaccioli. CEO STORY Hoapitality



OUR VISION:

— TO PROMOTE AN ENVIRONMENTALLY-CONSCIOUS
FOCUS WITHIN OUR HOTELS AND AMONG OUR
TEAM MEMBERS

OUR MISSION:

Continually look for ways to preserve and protect natural resources by reducing waste and energy, while providing experiences and service to our guests.

Continuous communication with our guests and creating awareness of our efforts while encouraging them to join us in the simplest practices to reach our goals.



OUR 5 PILLARS IN SUSTAINABILITY

This eco-project is based on 5 interconnected pillars. It is impossible to think about nature, wildlife and an eco-friendly life separately. These elements are all intertwined, like a group of Hawksbill Sea Turtles swimming through a marine current, if you improve something in our local environment, it will be projected to the rest of the world.

5 PILLARS:

- REDUCE, REUSE, RECYCLE
- PROTECT WILDLIFE – FLORA & FAUNA
- REDUCE WATER CONSUMPTION
- ENERGY CONSERVATION
- LOCAL CARE & FAIR TRADE

REDUCE, REUSE, RECYCLE

ONGOING PROJECTS:

Use recycled products or ensure that recycled products are disposed of appropriately whenever possible within the local capabilities.

Plastic Free: Our goal is to one day be plastic free. For now, **STORY Seychelles** is making strides to reach this initiative by reducing our use of plastic as much as possible in our day-to-day operations.

Encourage "Reuse and Recycle" of the paper for all print purposes.

Composting: the resort is the only property in the Seychelles to have a food composter. Wet waste is recycled through this composter and is then utilized as a fertilizer in the landscaping of the property.

Segregation – Within the resort, all departments are encouraged to segregate plastic, glass and cans as well as bio-degradable, paper and nonbiodegradable waste – is then collected by an external agency specialized in recycling glass, plastic and cans while the latter is used (bio-degradable) in the composter and the rest goes to the landfill.

Mobile App to communicate with clients and reduce the use of paper, electricity, and other resources that damage the environment.

Refuse The Straw: In the year 2018, Seychelles government announced that effective January 01, 2019, all single use plastics will be banned on the island. In line with this declaration, the resort was one of the first businesses to stop the service of plastic straws in all its outlets via the #RefuseTheStraw Campaign. The alternative solution of providing a bio-degradable straw will be in place by 2019.

Reduce,
Reuse, Recycle

HAWKBILL SEA TURTLE:

Did you know...?

Thousands of turtles die each year from being tangled in plastic waste.

How we are helping them?

Using correctly the recycling bins by segregating them properly and encouraging everyone to follow the correct use of the collectors.

Waste reduction and optimized use of all the resources means less litter in the oceans, beaches and forests.

PROTECT WILDLIFE – FLORA & FAUNA

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ONGOING PROJECTS:

Our **landscaping** team maintains nearly 55% of the 70,000 sq.m area of the resort.

Marine Conservation Society of Seychelles (MCSS) assisted in the past to conduct a wetlands assessment of the natural fresh water stream/lagoon that flows through the property. Popularly called Sullivan's River, this body of water is maintained by a dedicated lagoon team and is home to wide variety of creatures – fish like tilapia, red carp, silver-jack; birds like Moorhens, Grey Heron and also Terrapins.



Grass Carps: Introduction of the tropical grass carp fish to tackle the growing invasive risk posed by the hydrilla sea-weed.

Botanical Garden: The resort is home to a vast number of endemic and exotic plants, fruit trees, palms, flowering plants and generic flora – 29 flowering plants and shrubs;

5 unique palms (non-native); 14 fruit trees and many more. The idea is to build a garden to preserve these plants and trees and let our guest know more about them by creating a tour around the resort.

Beach Clean Up: Regular Beach clean ups collaborating with either the resort staff and/or with external partners such as agencies or schools, to keep the beach around the property free of plastic and other non-biodegradable debris that affect the marine eco-system.

The coral restoration project: It is an initiative to help local coral reef recovery. Small coral fragments that have been broken by wave action are secured to our Coral-friendly frames to mature into healthy coral communities.



HAWKSBILL SEA TURTLE:

Did you know...?

The Hawksbill Turtle is one of the smallest species of turtle.

Lucky Seychelles! One of the largest populations occurs in Seychelles.

Hawksbills are considered Critically Endangered around the world.

Sea turtles and other marine creatures mistake plastics and other garbage as food (such as jellyfish) and ingest it. This mistake causes blockages within their digestive system and eventual death.

How we are helping them?

By reducing the using of plastic, refusing the use of straws and organizing regular Beach Clean Ups.

REDUCE WATER CONSUMPTION

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ONGOING PROJECTS:

By encouraging guests to **reuse their towels and Linen** using visible signs in the room.

Intense maintenance program for **mending leaking taps**.

Water bottling plant to cut down on the dependency on plastic bottled water.

Rain water harvesting: the islands are blessed with a tropical climate and rains are almost a common occurrence, the resort plans to make all its structures rain-water harvesting compatible in coming years to contribute to the water table and natural lagoon of the property. Furthermore, the irrigation techniques will be improved to get better results.

Osmosis plant: being an Island, the resort is very careful about its use of water and has 2 reverse Osmosis plants, Brackish water underground bore hole and Sea water reverse osmosis which supply the hotel guest room and the staff accommodations.

Aerators: implementing aerators that would reduce water consumption while not impacting the guest experience.

HAWKBILL SEA TURTLE:

Did you know...?

52% of all sea turtles have eaten plastic particles.

How we are helping them?

Cutting down on the dependency on plastic bottled water and contributing to the whole ecosystem.



ENERGY CONSERVATION

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ONGOING PROJECTS:

Sensor lights and light timers across the resort help save energy by using LED bulbs.

Encourage a “switch off policy” among the staff and guests.

Optimize electricity consumption by adjusting it depending on hotel occupancy.

Smart lights in the guest rooms controlled by the key cards which automatically turn off the power when the room is not occupied.

Solar lighting: as per the government directive, by 2022 most business/commercial establishments will be able to install their own solar panels to provide energy for their various on-site facilities.

LED lights: the resort is working towards being a 100% LED illuminated property by December 2019 in an aim to optimize inconsistency and to preserve energy wasting.

HAWKBILL SEA TURTLE:

How we are helping them?

By reducing pollution produced to generate huge amounts of electricity and avoiding non-eco-friendly lighting. Toxins like mercury found in many traditional bulbs or appliances may concentrate in the liver and kidneys of sea turtles.

Energy

CONSERVATION

LOCAL CARE & FAIR TRADE

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ONGOING PROJECTS:

- Use of all local products that Seychelles produce as applicable.
- Maintain our own herbs, fruits & vegetable garden.
- Use of Fair Trade, Organic and Rainforest Alliance certified products where possible.
- From ocean to table: supporting local fishermen by selecting the catch of the day and fresh seafood.
- Local wellness: spa treatment products sourced from local communities.

Local Care
& Fair Trade

HAWKSBILL SEA TURTLE:

Did you know...?

The effects of global warming are having colossal impacts on sea turtles and other wildlife. Warming ocean temperatures influence migratory species by altering currents and impacting the distribution and abundance of prey species.

How we are helping them?

By reducing the carbon footprint and encouraging suppliers to integrate organic products during their manufacturing process